

Bingi Conny - Growth Marketing Strategist

Dubai, UAE | Performance Paid Media & Growth Strategy

Revenue Influenced: AED 52M+ | Campaigns Launched: 63 | Avg ROAS: 4.8x

Key Results:

1. Aura Skincare - DTC Relaunch: +142% ROAS Impact
2. Northbeam - Inbound Demand: +89% MQL Growth
3. Casa Lumen Hotels - Direct Bookings: +31% Direct Revenue
4. Kindred Home - Retention System: 2.3x Repeat Rate

Core Services: Technical SEO, Meta & Google Ads, CRO, Klaviyo Email

Contact: bingiconny@gmail.com | +971 58 163 4917